



Whistle Stop Gallery

Joseph A. Langley, Proprietor

e-mail address:

admin@whistlestop-gallery.com

Web addresses:

whistlestop-gallery.com

whistlestop-gallery.net

whistlestop-gallery.biz

whistlestop-gallery.info

Advertisement Packages

Text Advertisement Packages

Sub-index text ad:

How much: \$21 per month

Benefits:

- Your desired link and text up to 40 characters is displayed on the sub-index (duplicated on the HTML and Flash page both)
- Your Business Information will be available on a combined information page available through the information link.
- Only one text ad is available per page. These ads are placed in a noninvasive position.
- You can provide up to 100 words and one photo to be displayed on the combined information page!
- The information can be changed quarterly (up to 4 times per year).
- You are also allowed up to 2 web/email addresses as hyperlinks from the combined information page.
- You receive a 5% discount on other advertising packages.

Intro bottom banner text ad:

How much: \$15 per month

Benefits:

- Your desired link and text up to 50 characters is stylishly presented at the bottom of the intro!
- Your Business Information will be available on a combined information page available through the information link.
- Only one of these special ads is available.
- You can provide up to 125 words and up to 2 photos to be displayed on the combined information page!
- The information can be changed quarterly (up to 4 times per year).
- You are also allowed up to 2 web/email addresses as hyperlinks from the combined information page.
- You receive a 5% discount on other advertising packages.

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Gallery page text ad:

How much: \$11 per month

Benefits:

- Your desired link and text up to 40 characters is displayed on the gallery page of your choice!
- Only two text ads are available per gallery. These ads are placed in a noninvasive position.
- Your Business Information will be available on a combined information page available through the information link.
- You can provide up to 100 words and one photo to be displayed on the combined information page!
- The information can be changed quarterly (up to 4 times per year).
- You are also allowed up to 2 web/email addresses as hyperlinks from the combined information page.
- You receive a 5% discount on other advertising packages.

Index text ad:

How much: \$8 per month

Benefits:

- Your desired link and text up to 40 characters is displayed on the index that appears when navigating to the WSG domain
- Your Business Information will be available on a combined information page available through the information link.
- Only one of these text ads is available. These ads are placed in a noninvasive position.
- You can provide up to 125 words and up to 2 photos to be displayed on the combined information page!
- The information can be changed quarterly (up to 4 times per year).
- You are also allowed up to 2 web/email addresses as hyperlinks from the combined information page.
- You receive a 5% discount on other advertising packages.

Page text ad:

How much: \$5 per month

Benefits:

- Your desired link and text up to 40 characters is displayed on the page of your choice (duplicated on the HTML and Flash page both)
- Only one text ad is available per page. These ads are placed in a noninvasive position.
- Your Business Information will be available on a combined information page available through the information link.
- You can provide up to 100 words and one photo to be displayed on the combined information page!
- The information can be changed quarterly (up to 4 times per year).
- You are also allowed up to 2 web/email addresses as hyperlinks from the combined information page.

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Full Advertisement Packages

Web gallery moniker:

How much: \$749 per year

Benefits:

- Your Business Name appears as the name of a gallery. There are only four galleries available, and your Business Name will appear not only on the gallery itself, but also in all correspondence and artist notifications. This includes e-programs and e-newsletters.
- Your Business Information will be available on your gallery.
- You can provide up to 750 words and up to 3 photos to be displayed! The information can be changed yearly.
- You are also allowed up to 5 web/email addresses as hyperlinks.
- You receive a 5% discount on other advertising packages

Website moniker:

How Much: \$2149 per year

Benefits:

- Your Business Name appears next to, above, or below the WSG name and/or logo. Your Business Name will appear not only on the site itself, but also in all correspondence and artist notifications. This includes e-programs and e-newsletters.
- Your Business Information will be available via a link from the site index or placed at the main informational page of the site (both the HTML and Flash versions).
- You can provide up to 1250 words and up to 5 photos to be displayed! The information can be changed yearly.
- You are also allowed up to 5 web/email addresses as hyperlinks.
- You receive a 5% discount on other advertising packages

Notifications, Guidelines, and Other Applicable Information

(The Whistle Stop Gallery may also be identified using the initials 'WSG' and/or 'us' or 'we'. Proprietor/Owner refers to Joseph A. Langley.)

This information is provided for informative purposes only. Full instructions, guidelines, and notifications are available only within the contract itself.

Written contracts are available upon request. Please allow maximum timeframes as per the timetable for processing/posting. However, be aware that any advertisement may appear as soon as all contract papers have been completed and necessary payments have been received and processed.

All payments will be accepted via check, money order, or cashier's check. Payments requiring a waiting, confirmation, processing, or any other period will not be credited until the amount is confirmed deposited in our account.

The 5% discount offer is only available on one other item, and will be applied to the least expensive item. The percentage off is valid for the total extent of that one item's cost in a single purchase, regardless of the total length of time chosen. Any other discounts are valid only if issued directly from the proprietor and signed/dated as such.

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All advertisements are subject to proprietor approval. All advertisers must meet certain criteria. All advertisers must be either family-oriented or suitable for child viewing.

Advertisers will be randomly checked. All advertisers found to be in violation of the signed written contract will lose any advertising and/or advertising space they have purchased or have received.

No refunds will be issued for any reason. Please be sure you want to purchase and/or receive the package before signing the contract. A signed contract is among other things a guarantee of payment and/or delivery of purchased product/space as indicated on the contract.

In the situation of insufficient or unavailable funds, you may be charged up to the maximum fee allowable by law. Your advertisement will not appear until and unless you provide payment. Any further payments from the same account must be accompanied by proof of sufficient/available funds. All advertisers are required to settle current accounts prior to any new purchases with us.

Images provided as a part of any advertisement must be of sufficient quality. Images not meeting quality standards will be rejected. If a better image is available, it can replace a rejected image. Any image editing completed by the seller of advertisements will only be performed on a specific request basis, and all image editing is subject to fees to be determined in advance of the work desired.

Advertisement text must meet word limits. Punctuation is not counted as a word. Advertisement text exceeding the limits will be truncated at the maximum length point or not posted at the discretion of the owner. Advertisement packages do not include the writing of advertisement copy, nor do they include text editing. Any writing completed by the seller of advertisements will only be performed on a specific request basis, and all writing is subject to fees to be determined in advance of the work desired.

//// Timetable //////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////////

(Note: all timeframes begin upon receipt of all necessary completed order documents)

Text Advertisements

- **Index, Sub-index, Page text ad** – 2 weeks
- **Gallery page text ad** – 3 weeks
- **Intro bottom banner text ad** – 4 weeks

Full Advertisements

- **Web gallery moniker** – **prior the next competition’s call for entries in that gallery**
- **Website moniker** – **January yearly**



Not all advertisements may be available at all times. Please contact us if you have any questions about which advertisements are available and to read specific terms of purchase, use, and display. The Owner’s Gallery currently has no advertisement space available. Any space that does become available on it will be offered separately on the Owner’s Gallery (a.k.a. **lingley art**).

This document will be updated when new and/or different categories of advertisements become available. This document will also be updated in the event of a change to an existing category.

The current version is **Document 1v1.0** dated **December 2006**.